

Community Fair Agenda

Tuesday 630pm – March 12, 2019

Community Building

- I - Attendance**
- II - Review of Past Meetings**
- III - Budget**
- IV - Reach Out to town groups**
- V – Sponsorships**
- VI – Entertainment**
- VII – Other Business**
- VIII – Next Meeting April 9th**

**New Gloucester Community Fair
Overview to Date by Committee**

Officers: Peter Bragdon Chair **Members:** Jen Bragdon, Jessica Farwell, Joe Davis, Morgan (Recreation Director)

Date: 8/17/19 **Rain Date:** 8/18/19 9a-3pm

“Connecting People to Community”

Car Show – Boy Scouts will be assisting by parking cars, ballots, selling 50/50. \$5 per car entry fee. Proceeds will be split with fair committee after expenses.

Animals – Wendy Gallagher is working with local 4h’s to have animals on display and educational activities. Hopefully this will prevent us from having to pay for petting zoo.

Horse Drawn Wagon Rides – Commitment from about Miniature Horses will be there. Paid to cover gas and basic expenses (100). Will offer wagon rides for tips.

Public Safety Demonstrations – The public safety committee has been contacted and will be setting up demonstrations and displays with CMP, Sheriffs Dept, Warden Service, Fire Rescue, House Numbering. Peter will be attending their April Meeting to discuss further.

Entertainment- DJ Brothers out of Mechanic Falls has been contacted to be on site all day with back up music and microphones. (\$400) Will be reaching out to two bands or local music performers to do 1 hour blocks during the day. The rest will be filled with other demonstrations (Cheerleaders, Karate etc). also be reaching out to josh sparks from sparks ark.

Kids Zone: Dj Brothers will be also renting us at least one bounce house. Will be reaching out to New Gloucester Bible Church and Congregational church to have kids zone with bounce houses (Pd with DJ). Not sure if the gazebo and play ground will be tied into this or not.

Crafters / Vendors / Farmers Market: Forms are available for vendors on the town webpage and Community Fair Facebook Page. Prices are listed accordingly. No large tent will be provided. Vendors will have the option of renting or bringing their own table. Peter will be seeking to meet with the recreation committee in April to see if they can tie the farmers market into this at all. Also to see what their roll is in the event.

Food: Will be reaching out to groups after March meeting starting to get commitments for food vendors etc. Trying to stay local and then reach out if we need to. Also no duplicate vendors.

Sponsors

- Friend Level \$25-\$75
 - ~ Name listed on Facebook
 - ~ 1 line in Pamphlet

- Bronze Level \$75
 - ~ Facebook
 - ~ 1 line in Pamphlet
 - ~ Name listed on sign with other Bronze level sponsors

- Silver Level \$100
 - ~ Facebook
 - ~ ¼ inch Ad in Pamphlet
 - ~ Name on sign with Silver level sponsors

- Gold Level \$150
 - ~ Facebook
 - ~ ¾ inch Ad in Pamphlet
 - ~ 1 sign on Fairgrounds

- Platinum Level \$250
 - ~ Facebook
 - ~ 1 inch Ad in Pamphlet
 - ~ 3 signs on Fairgrounds

- Underwriter \$500
 - ~ Ad on posters
 - ~ 1 ¼ inch Ad in Pamphlet
 - ~ 5 signs on fairgrounds

- T shirt Sponsor \$350
 - ~ Name on sleeve of Committer T shirts {10}

- Sign Sponsor \$350
 - ~ Name on bottom of 20 Road signs

