

New Gloucester Television (NGTV) Bulletin Board Policy

The NGTV cable Channel 3 video bulletin board is offered as a public service by the Town of New Gloucester for the placement of announcements of services and events pertaining to the residents of the town. In addition to official Town and local school announcements, informational messages of community interest from nonprofit organizations will be accepted for display on Channel 3 if they are received at least two weeks prior to the announced event.

Announcements must be submitted in the format of the "NGTV Bulletin Board Announcement Request" by either:

- Hand-delivery to the Town Office
- Facsimile (fax) to 926-4136
- Hard copy mailed to:
NGTV, Town of New Gloucester
385 Intervale Rd
New Gloucester, ME 04260

Text updates to previously accepted announcements may also be submitted by e-mail to:
info@newgloucester.com

Announcements must be brief, not exceeding fifty (50) words, and include the following:

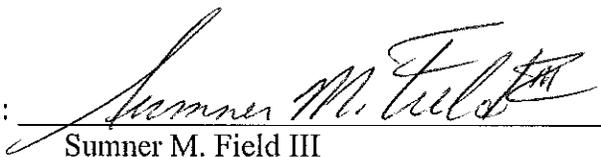
- Name of organization
- Event name or description
- Event date and time
- Event location
- Fee (if any)
- Contact name, telephone number and/or e-mail address, as appropriate

The content must not:

- Solicit funds
- Promote lotteries, gift enterprises, or similar schemes
- Promote the sale of commercial products or services
- Violate town, state or federal ordinances, statutes or laws including but not limited to those relating to sedition, defamation, slander, libel, invasion of privacy, trademark or copyright
- Urge viewers to support or reject particular political candidates or points of view, or otherwise make a "call to action"
- Include obscenity as defined by Federal Communications Commission (FCC) guidelines

The Town staff and volunteers assume no responsibility for failing to display the message, errors in content, or other acts or omissions that prevent the information from being shown on the requested dates, although good-faith efforts will be made to post your announcement correctly and timely. Staff/volunteers will attempt to present your message clearly, with emphasis on readability and visual interest. The message will display for sufficient time to be read in a normal manner. Please notify the Town staff if you discover any errors displayed in your announcement, so they can be corrected quickly.

Interpretation of these rules is at the discretion of the Town Manager, whose decision is final.

Approved: 
Sumner M. Field III

Date: 10/14/09